

Patrick Ogbonna

Product Designer

Innovative Product Designer with over 3 years of experience creating beautiful and usable designs for Financial Institutions, Entertainment, and Healthcare Industries. Competent in efficient and effective end-to-end product strategy, from creative prototypes to timely delivery.

Contact

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LinkedIn

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Skills

Visual Designer

User Experience Design

Mockups and Prototypes

Design Thinking

User Research

Market Research

Responsive Web Designs

Wireframing

Usability Testing

Information Architecture

Sitemaps

User Journey Maps

Teamwork and Collaboration

Software

Figma

Adobe XD

Portfolio

<https://patrickebuka.com/>

Work History

2023-08 -

Current

Product Designer

INTERSWITCH GROUP, Lagos

- Brainstorming with peers and other members of design team to determine improvements and product features.
- Conducting market and user research to improve the usability of the product
- Collaborating with team of engineers to develop new products.
- Suggesting enhancements to product that would improve user experience.

2022-09 -

2023-08

Product Designer

PROSPA (YC W21)

- Conducting extensive research to understand user problems
- Improving the user experience of the web and mobile interface of the product
- Exploring design solutions that would visually communicate the functionality of certain features on the product

2020-11 -

2023-07

Product Designer

UPWORK

- Designed a Point of Sale (POS) terminal product that allows users find the closest POS vendor around them. First of its kind in the country
- Designed an E-commerce app for users to buy and sell variety of items at an affordable rate, which certain percentage from the proceeds goes into a good cause.

Education

2021-07 - 2022-03

Professional UX Design Certification Program: Product Design

Google

2012-10 - 2016-07

Bachelor of Arts: Mass Communication

University of Hertfordshire - Hatfield, United Kingdom

Second Class Honours (Upper Division)

Certifications

2022-03

Google UX Design Certification

2022-05 -
2022-09

UI/UX Designer

UDUXMUSIC, London

- Designing wireframes and high-fidelity screens for an African-based technology company, set up to optimize impact across the music service value chain
- Using Insights about user needs and behaviours to create human-centered solutions
- Fostering collaboration and consistency across teams by working closely with product managers, stakeholders, and engineers

2020-01 -
2022-04

Product Designer

HEALTH PARTNERS HMO

- Re-designing of the company's official website
- Collaborating with the CEO, engineers, and content writers to create the perfect user experience for all our enrollees and providers.